Education Is The Key To Our Future

As a pile driving professional, I joined the PDCA to help ensure the vitality of driven piles for future generations. My first move as a new member was to join the Education Committee, because I felt this is where I and our organization can make the biggest impact on the deep foundation industry. Now as president of the PDCA, I feel just as strongly that education is the key to the future of pile driving.

This July marked a milestone in education for the PDCA. Our organization sponsored 25 professors who spent five days in Logan, Utah, learning the intricacies of pile driving, at the 2002 College Professors’ Driven Pile Institute. This intensive, one-week seminar was designed and led by engineers, business people and professors who are well known in the deep foundation industry. The goal of the institute is for attendees to take their newly acquired knowledge of driven piles back to their faculty members and make it part of the curriculum for engineering students.

The driven pile institute is a three-year program that will educate a total of 75 college professors. That is a lot of people learning and then teaching the benefits of driven piles. This is a giant step in the right direction for our organization and our industry. It is also a monumental task, and one which requires many resources.

In garnering funds for this event, the organization has three options: (1) request contributions from the members; (2) raise dues; or (3) increase membership to add money to our budget. For this year, we have decided to pursue contributions from the membership to pay for the education of the professors chosen to attend the Institute.

By the time this newsletter is printed, the Professors’ Institute will be completed, but we still need your contributions. Even if no professors from your region attended the Institute, a small donation to this event is still a donation to the education of the industry as a whole.

This event is a critical move in our strategic plan to fight for recognition in the deep foundation marketplace. Our competition has successfully been using these types of tactics for some time, and we all know the impact it has had on our businesses. So please take a minute to consider the vast and long-lasting effects of an education program such as this one and think about a donation to the Institute.

For those who have contributed to the Institute, I would like to thank you. Your donations are truly making a difference and solidifying the future of our industry.