Looking Back on 10 Successful Years!
Congratulations to PileDriver on 10 Successful Years!
Contents

PILEDRIVER

Opening Message .............................................. 3
PileDriver: A 10-Year Retrospective

Executive Director’s Message .............................. 5
PileDriver Has Come a Long Way Since 2000

Vice President’s Message .................................. 7
PileDriver is 10 Years Old!

Milestones ..................................................... 10
The People, Events and Moments that Defined PileDriver

Evolution Of The Editorial ................................ 13
PileDriver Reflections from Van Hogan, Harry Robbins, and Special Interview with Stevan A. Hall

What Is Said About Piledriver? ......................... 16
Numerous testimonials from Contractors, Technical Engineers and Industry Suppliers

The “Cover” Page .......................................... 20
A Pictorial History of PileDriver through its Cover Designs

Then & Now .................................................. 23
Illustrating the Evolution in Content and Layout: 2000-2010

Outlining The Future ..................................... 25
What lies ahead for PileDriver

Thank You To Our Advertisers! ......................... 29

Index to Advertisers

American Piledriving Equipment.............. Belly Band
Boh Bros. Construction......................... 30
Consolidated Pipe & Supply............... 31
DPF Foundation Products LLC.......... 15
Equipment Corporation of America ... 4
Goettle, Inc............................................. 6
Interpipe Inc.......................................... 19
J D Fields & Company, Inc. .......... Covers 3 & 4
Jinnings Equipment......................... Cover 2
L.B. Foster Company......................... 32
Mason Construction, Ltd............... 18
MB Western Industrial Contracting Co... 28
PACO Ventures LLC......................... 24
Pile Dynamics, Inc......................... 27
R.W. Conklin Steel Company........... 8 - 9
Sun Piledriving Equipment............ 12
Underpinning & Foundation Skanska .... 2
Vynorius Piledriving Inc................. 22
For more than 100 years, Underpinning & Foundation Skanska has provided foundations and excavation support for some of the world’s most famous structures - from the New York Stock Exchange and Philadelphia’s City Hall, to the new Yankee Stadium and the World Trade Center Transit Hub.

As one of the premier foundation constructors, we have access to the latest technologies and trends across the U.S. and around the world. Our unique combination of experience, cutting-edge equipment and worldwide engineering expertise allows us to evaluate complex projects and provide high-quality foundations for our clients.

When you need to build a strong foundation, build with Underpinning & Foundation Skanska.
In the spring of 2001, PDCA President Charlie Ellis issued a call for volunteers to serve on various, newly formed committees. I answered the call and was appointed Chairman of the new Communications Committee.

Our first committee meeting was scheduled to coincide with the next board meeting in Denver, Colorado the following June. My fellow committee members at that first meeting were Doug Scaggs and Garland Likins.

Our committee was assigned the task of establishing editorial guidelines and reviewing editorial content for PDCA publications, which consisted of PileDriver and our new website. We didn’t really know where to begin so we simply started talking about the purpose of our magazine and what type of content would best suit that purpose.

We determined that PileDriver was a tool that we used to communicate both outside and within the organization. It acted as a window into the organization and a conduit within the organization. It was often the first contact that PDCA had with the general population. The editorial content of PileDriver should describe who we are, what we do and what we believe as an organization. It was also a great means for the dissemination of information. As such, it was critical that it convey our message effectively and efficiently.

Those guidelines formed the basis for our editorial content and we used them as our guide when selecting articles for publication.

The first issue of PileDriver, then called PileDrivers.org, had been distributed to our members a few months before, in the summer of 2000. At the time it was an in-house publication and, at 16 pages, it was more newsletter than magazine. The PDCA utilized outside vendors to edit, assemble and publish PileDrivers.org. It was not inexpensive. The publication included limited advertising to offset some of the cost of publication but the magazine was still costing the organization approximately $32,000 per year.

About 18 months after our initial committee meeting, the PDCA found itself in need of a new Executive Director and, by extension, a new means of publishing PileDrivers.org. We interviewed several editors but could not find the right fit. In October 2002, after a referral from Steve Hall, who was then with another organization, I contacted a representative with Lester Publications at their office in Gainesville, Florida. He relayed that Lester Publications worked with a number of organizations to publish their magazines and other periodicals.

Lester’s offer was simple and straightforward. They would edit, assemble, publish and distribute PileDriver for our organization. Our job would be to provide sufficient editorial content. The cost to produce the magazine would be funded by advertisements with no out-of-pocket costs for the PDCA. Once advertising sales hit a specified threshold, Lester would then share any additional revenues with the PDCA. This business model was a perfect fit for our needs.

Although it took some time to build advertising revenues to the point where we could begin to share that income, the PDCA had an immediate benefit in that we were now saving $32,000 per year! Also, as volunteer committee members, we could now concentrate our time on procuring and reviewing editorial content for the magazine, which was much more suited to our experience and availability.

We were very fortunate to find a number of active and willing contributors from around the world. Over the years we included articles that introduced our readers to significant driven pile projects, our members and technical innovations, as well as timely information on safety, equipment and legal issues among others.

As time passed, the Communications Committee, which now included Steve Whitty, became comfortable in its role in procuring and reviewing editorial content. Although there was the predictable rush to meet our editorial deadlines, we were on the forefront of contacting new contributors and procuring interesting content for our readers. Lester Publications also became more familiar with our organization. Advertising revenue continued to grow and PileDriver became a great resource for our members and those who service our industry. Lester continually worked with us to improve the quality of the magazine. Issues now often range in excess of 100 pages and include a variety of interesting articles. Advertising revenue has grown to the point that it is now a consistent revenue producer for our organization. Because of the support provided by our advertisers, Lester is able to offer additional publications such as our annual member directory and the PDCA calendar.

Looking back over the last decade, it is interesting to see how far our little newsletter has come. I am grateful to Doug Scaggs, Garland Likins and Steve Whitty for joining me on the Communications Committee. Their contributions were essential. Our little group established the foundation for PileDriver and, through our valuable partnership with Lester Publications, we have watched it become the respected publication it is today.

The relationship between Lester Publications and the PDCA has grown stronger as the years have passed and has been beneficial to both organizations. Lester has been a great partner with the PDCA. We hope that partnership continues for many years to come.
For more than 90 years, Equipment Corporation of America has been a premier distributor of Foundation Construction Equipment. Our success and longevity is a direct result of the relationships we've built by using high quality equipment and best-in-class service.

Find out how we can build a foundation together. 1.800.PILE.USA -or- www.ecanet.com
It is my pleasure and an honor to be a part of the Pile Driving Contractors Association’s PileDriver 10th Anniversary Commemorative edition magazine. The Commemorative edition celebrates ten years of continuous publishing of PileDriver magazine and represents ten years of dedication and hard work by many individuals within this association we so proudly call the PDCA.

The history of the PDCA’s relationship with Lester Publications and today’s PileDriver began when I received a call from Wayne Waters, then Vice President of the PDCA asking me the process of getting a magazine published that could represent the members and industry and was, at the least, revenue neutral. At that time, I was working with another association and publishing our own successful version of PileDriver with Lester Publications.

Wayne and I spoke for a while and concluded the conversation by agreeing it would be beneficial for the PDCA to contact Lester Publications and discuss production of PileDriver magazine. Shortly after that conversation, Van Hogan contacted Lester Publication and met with their representative in Gainesville, FL to discuss the concept of PileDriver magazine. The rest is, as they say, history.

Van Hogan was instrumental in getting PileDriver solidly placed as an integral and permanent part of the PDCA by signing the first contract with Lester Publications. Van, along with PDCA members like Garland Likins and Doug Scaggs, were diligent in their efforts to find and secure editorial content for each magazine edition over the first several years of its publication. Van was selected as Chair of the Editorial Committee (later changed to the Communications Committee) in 2001, and with the help from committee members, PileDriver magazine continued to grow and became one of the most visible marketing tools for the PDCA and the driven pile industry.

In 2008, the PDCA signed the third three-year contract with Lester Publications to continue publishing PileDriver magazine from quarter 1, 2009 through quarter 4, 2011.

Early editions of PileDriver were fairly short, consisting of 20 or so pages and a few articles. Today, PileDriver magazine consistently has 84 – 100 pages, 20 or so articles, and a distribution of over 2500 magazines to members and guests from across the U.S., Canada, Europe (including Finland, Northern Ireland, Luxembourg, Netherlands, and Germany), South America (including Chile and Ecuador), Bermuda, Puerto Rico, Mexico and Asia. The content continues to grow, including Company Profiles, Project Spotlights, technical articles, and industry articles focusing on materials, equipment, testing, and engineering. It includes “Did You Know” (adopted from an idea presented by PDCA Past President, Harry Robbins), and most recently the PDCA Communications Committee has included international articles with contributions by International Construction Equipment – ICE, Edgen Murray, Bisson-Pretech, and GRL Engineers.

PileDriver magazine has come a long way since 2000. Through its journey with the PDCA, PileDriver has become a part of your association as a consistent and effective tool to promote not only the work of the PDCA, but also our members and the work you do on a daily basis. PileDriver magazine is an icon that showcases our industry – deep foundations and earth retention through the use of driven pile; and is our industry’s vehicle to promote PDCA member services, equipment and capabilities to end-user and decision-makers.

Many of you have taken advantage of the opportunities provided through PileDriver magazine, such as the Member Profiles, Feature Articles and Project Spotlights. These elements of PileDriver are and will always be a free benefit to PDCA members, allowing you to promote your company, projects, or accomplishments to a readership of over 7000. The PDCA encourages all members to take advantage of this benefit by calling the PDCA office to schedule your company, project, or a feature article in an upcoming edition.

Since it early days to today, PileDriver has continued to receive the support and encouragement of our partner, Lester Publications. I want to thank all of the great folks at Lester for the effort they put into making every PileDriver a quarterly success. I also want to thank Sean Davis, Publisher, PileDriver magazine, who has been with the magazine for a long time and is instrumental in coordinating editorial, advertising, design, printing, and shipping of PileDriver.

I want to thank those who have advertised with PileDriver over the past 10 years. You accomplish two things as an advertiser. The obvious is the promotion of your company, the distinctiveness it represents and quality services/products you provide to so many. The second accomplishment is you continue to support the PDCA through your advertising dollars. To all of our advertisers, we are and will always be grateful.

I want to thank our contributors, since it is your articles that inform, educate, and keep the readers wanting more. And I want to thank our current Communications Committee members, chaired by Pollyanna Cunningham (ICE). Along with Pollyanna, folks like the original three – Van, Garland, and Doug, along with Patricia Barnes, Billy Harris, Doug Surrency, Dan Winters, Eric Hendriksen, and Jeff Bikshorn have all helped make PileDriver magazine what it is today.

Thanks to all who have made this a great 10 years. I look forward to the next 10 years and even greater successes.
Goettle
Gets it Done.

www.goettle.com
(513) 825-8100
12071 Hamilton Ave., Cincinnati, Ohio 45231
Cincinnati • Fort Worth • New Orleans • Pittsburgh
PileDriver is 10 Years Old!

We Need to Celebrate!

By Herbert F. “Buck” Darling III, Vice President, PDCA

Articles such as this celebrating any venerable aspect of an organization would very often start with “From humble beginnings...” Were I to say this, it would be an insult to anyone who had anything to do with PileDriver’s inception and first publication in summer of 2000. There was nothing humble about the very first issue published. From the outset, the content of the magazine contained much of the same information that you can find in it today in its bright, easy to read pages. Back then and now, the magazine was full of case histories, project spotlights, member spotlights, safety topics, and advertising for the latest in pile driving materials and equipment. Today’s content looks much the same and yet very different. It contains more engineering insight, business law, and green construction articles in keeping with the issues of the day. One of the newer sections is “Did You Know?”, which is a section that keeps us updated on some of the more general interest things that we do need to know.

Through Piledrivers.org, later changed to just PileDriver, one can be witness to the evolution of our industry in just the last 10 years that it has been published. Crane advertisers are competing for space with dedicated pile driving rigs. The differences in pile hammers are very noticeable, especially in the design and appearance of hydraulic hammers, the development of variable moment vibratory hammers, along with the renaissance of resonant hammer technology. Lead systems have taken a quantum leap forth with the introduction of the fully articulating zero footprint system as described in a fairly recent issue. Sheet piling technology has taken a dramatic turn for the better with the availability of an almost infinite number of choices of sheet pile dimensions, lock types and corners, and wyes to allow almost any configuration of cell or wall. It is also very easy to follow the people that made and still make PDCA what it is. Very many of the people who were mentioned in the first magazines are still with us, and still heavily involved in the operation of the PDCA today.

PDCA and its members have benefitted greatly in the ten years we have been publishing PileDriver magazine. Through it, our organization has been able to spread the word about driven piles as a viable and economical deep foundation choice for engineers and owners. We do this not only by writing articles about how to design and choose which piles to drive and where, but by advertising seminars such as the DICEP conference, PDA training, and the Professors Driven Pile Institute that actually show people how to do it. Through these, we can dispel myths about noise and vibration produced during pile driving operations. Using these vehicles we not only educate people in the engineering and geotechnical communities about how to design the most cost effective pile foundation for the specific project, but we even point them in the right direction to find an excellent specification that they can include in their contract documents for private work. All of this will help us maintain or improve our market share.

Two facets of the magazine need to be singled out if one is to talk about benefits to the members in particular. These are the “Company Profile” and the “Project Spotlight”. Both of these speak to our audience about good member companies doing interesting projects. They let the reader know the state of the art methods and materials that their companies are using to maintain their market share. They also tell of how they deal with the other parties to their contracts, namely the engineer, geotechnical engineer, the construction manager and the owner. Your success depends on your relationship with these parties. Finally, it lets member companies help other member companies to stay progressive where new methods and materials are concerned.

For me personally, the best thing about PileDriver magazine is just being able to relax for a few minutes and enjoy reading it for the sheer pleasure of doing so. I have written before that pile driving is seemingly a repetitious thing. We do the same things day in and day out but somehow it never grows old. There are always different geologies, different characters, and different ways of doing the same thing. Our magazine is a shining example of this. There is always something new under the sun.

Finally, in this the 10th anniversary of PileDriver, I would welcome everybody to take part in the ongoing evolution of your magazine. For it is truly yours to shape and mold by putting your thoughts and knowledge down on paper for the rest of the membership and construction world to learn from and enjoy. By doing so, you will have taken measures to ensure the ongoing viability of what is already a truly great publication for the next ten years and hopefully, well beyond.
Coupon must be submitted at the time of order. One coupon per order. One coupon per customer. Offer valid until 12/31/11. Applies to one full truckload. Minimum 42,000 lbs. Material from available stock only. Standard lengths of 30 ft to 65 ft (in 5 ft increments) of H-Pile, Pipe Pile and Sheet Pile.

$500 OFF VISIT OUR BOOTH at the PDCA INTERNATIONAL CONFERENCE & EXPO!

BUY QUALITY + BUY EXPERIENCE

BUY AMERICAN

100% MELTED & MANUFACTURED IN THE USA

We Service You From Mill Rollings!

We Service You From Stock!
Coupon must be submitted at the time of order. One coupon per order. One coupon per customer. Offer valid until 12/31/11. Applies to one full truckload. Minimum 42,000 lbs. Material from available stock only. Standard lengths of 30 ft to 65 ft (in 5 ft increments) of H-Pile, Pipe Pile and Sheet Pile.

$500 OFF

CALL TOLL FREE 1-888-CONKLIN
(266-5546)

VISIT OUR BOOTH at the PDCA INTERNATIONAL CONFERENCE & EXPO!

www.conklinsteel.com

BUY the Best, DRIVE the Best, BE the Best!
MILESTONES

9/11 and Hurricane Katrina

During PileDriver’s first 10 years of publication, two catastrophic events occurred in the U.S. that stunned both the nation and the world. In 2001, terrorist attacks on the World Trade Center in New York and the Pentagon in Arlington, Virginia resulted in the date of September 11 to thereafter be regarded in infamy as “9/11.” Four years later came another major devastation, though this was a disaster of natural origin. Hurricane Katrina cut a path of destruction along the coastlines of Louisiana, Mississippi and Alabama, becoming the deadliest U.S. hurricane since 1928. One of the hardest hit areas was the city of New Orleans, which was stricken on August 29, 2005.

JUST TWO YEARS INTO its publication, Piledrivers.org presented two stories pertaining to the effects of 9/11 in its Winter 2002 edition. “Preventive Steps for Crisis Management” was somewhat of a departure from the magazine’s usual content as it focused on outlining what steps should be taken during a crisis situation. The story, however, was co-authored by Barry Roth, the principal engineer of Municon Consultants.

The second 9/11-related feature “WTC Tragedy Teaches Important Lessons To California Volunteer” touched both on the human dimension of the tragedy through the recounting of the heroic rescue efforts of B.K. Cooper, president of Cooper Crane and Rigging, who spent more than a week at Ground Zero as a member of FEMA’s Incident Support Team, and the challenges as Cooper saw them involved in these rescue operations by the engineering aspects of the World Trade Center.

“WHEN THE LEVEE BREAKS: Rebuilding New Orleans” was featured in PileDriver Q2, 2006. The story described the horrific effects of Hurricane Katrina on the Louisiana city, followed by the efforts of Boh Brothers, one of the largest and oldest marine contractors in the district, to help repair the levee that had been severely damaged by the storm. The repair was accomplished despite construction and logistical difficulties. A temporary emergency foundation was constructed with materials supplied by Skyline Steel, which was later followed by more permanent infrastructure.

By featuring these stories, PileDriver showcased the courage of those individuals and construction companies throughout the U.S. who helped America recover from tragedy, as well as the manufacturers, suppliers and materials that helped the country get back onto its feet.

TIMELINE

2000
Piledrivers.org is first published.

2003
Lester Publications signs a contract with PDCA to begin publishing Piledrivers.org. The premier issue featured 40 pages.

2004
Beginning with the Spring issue, the title of Piledrivers.org is changed simply to PileDriver.

The first PDCA “Project of the Year” is featured in the Lester-helmed publication.

2005
PileDriver switches from “seasonal” issues to “quarters.”

The Advertiser Index is moved from the Table of Contents page to the back of the magazine.
**Global Distribution**

PileDriver Magazine enjoys a wide distribution network that exceeds the Continental U.S. Issues of PileDriver are mailed to contractors and affiliates internationally and are available in:

- Australia
- Bermuda
- Canada
- China
- Chile
- Ecuador
- Egypt
- England
- Finland
- France
- Germany
- Luxembourg
- Netherlands
- Panama
- Singapore
- Sweden
- England
- Ecuador
- France
- Finland
- Germany
- Luxembourg
- Netherlands
- Panama
- Singapore
- Sweden

PileDriver’s distribution allows for driven pile professionals across the globe to keep abreast of industry developments and the latest in construction technology.

**PDCA Project of the Year Award Winners:**

- 2003: Metro Wastewater Treatment Plant
- 2004: (Over $1 million) Louisiana’s L’Auberge du Lac Hotel and Casino
- 2005: (Over $1 million) Charleroi Locks and Dam River Chamber Stabilization
- 2007: (Over $1 million) Weeks Marine for Virginia Wharf Project
- 2008: Sun Marine Maintenance, Inc. for Seafort Canaveral Tank Farm
- 2009: (Over $2 million) – Land: Brayton Point Power Station

(Over $2 million) – Marine: Progress Energy Nuclear Power Plant

($500,000 – $2 million) – Marine: Skagway Harbor

**Behind the PDCA**

**PDCA PAST PRESIDENTS & CHAIRMEN:**

<table>
<thead>
<tr>
<th>Year</th>
<th>President/Chairman</th>
<th>Company/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>John King</td>
<td>Pile Drivers, Inc</td>
</tr>
<tr>
<td>2008</td>
<td>Van Hogan</td>
<td>Ed Waters and Sons Contracting Co., Inc.</td>
</tr>
<tr>
<td>2007</td>
<td>Mark Weisz</td>
<td>CS Marine Constructors Inc.</td>
</tr>
<tr>
<td>2006</td>
<td>Harry Robbins</td>
<td>Palmetto Pile Driving, Inc.</td>
</tr>
<tr>
<td>2005</td>
<td>Randy Dietel</td>
<td>Piling, Inc.</td>
</tr>
<tr>
<td>2004</td>
<td>Wayne Waters</td>
<td>Ed Waters and Sons Contracting Co., Inc.</td>
</tr>
<tr>
<td>2003</td>
<td>Jim Frazier</td>
<td>Lawrence Construction Co.</td>
</tr>
<tr>
<td>2002</td>
<td>Jim Frazier</td>
<td>Lawrence Construction Co.</td>
</tr>
<tr>
<td>2001</td>
<td>D. R. Jordan (President)</td>
<td>Jordan Pile Driving, Inc.</td>
</tr>
<tr>
<td>2001</td>
<td>Charlie Ellis (Chairman)</td>
<td>BRB Contractors, Inc.</td>
</tr>
<tr>
<td>2000</td>
<td>D. R. Jordan (President)</td>
<td>Jordan Pile Driving, Inc.</td>
</tr>
<tr>
<td>2000</td>
<td>Charlie Ellis (Chairman)</td>
<td>BRB Contractors, Inc.</td>
</tr>
</tbody>
</table>

**PDCA Project of the Year Award Winners:**

- 2003: Metro Wastewater Treatment Plant
- 2004: (Over $1 million) Louisiana’s L’Auberge du Lac Hotel and Casino
- 2005: (Over $1 million) Charleroi Locks and Dam River Chamber Stabilization
- 2007: (Over $1 million) Weeks Marine for Virginia Wharf Project
- 2008: Sun Marine Maintenance, Inc. for Seafort Canaveral Tank Farm
- 2009: (Over $2 million) – Land: Brayton Point Power Station

(Over $2 million) – Marine: Progress Energy Nuclear Power Plant

($500,000 – $2 million) – Marine: Skagway Harbor

**Did You Know?**

- 2006: “Did You Know?” is first added to PileDriver in the Q4 issue.
- 2007: First 3 issues of PileDriver hit 76 pages with Quarter 4 reaching 88 pages.
- 2008: Sean Davis at Lester Publications becomes Publishing Director of PileDriver.
- 2010: First perfect-bound issue of PileDriver is released. Changes to cover quality are made to improve publication.
You are known by the company you keep...

Sun Group of Businesses, Inc.

Bringing the Future of Pile Driving to You

Congratulations to PileDriver on 10 Successful Years!

The Sun Group of Businesses work with the best in the business in some of the highest profile locations; bringing an excellent safety record, quality equipment, experienced crews, and cutting edge technology to your jobsite every time.
Since 2003, Lester Publications has been proud to partner with the PDCA in the publication of PileDriver, and has been equally proud to play a part in its continued growth to where it has become one of the most respected industry publications. The inspiration behind the development of PileDriver was relatively basic: To promote driven piles and provide a sense of community within the industry. According to Van Hogan, PDCA Past President, 2008, the transition point came in the fall of 2002 because the association needed a new, more efficient and less costly means of publishing the PDCA newsletter. This decision was motivated by a change in Executive Directors at PDCA.

According to Van Hogan, PileDriver has provided the industry with a forum to promote the benefits of driven piles, innovative uses of driven piles and the companies that install, manufacture and test driven piles. This is echoed by Harry Robbins, PDCA Past President, 2006, who adds: “Having a first-class publication gives PDCA credibility. Putting this publication into the hands of as many design professionals as possible may be the most beneficial thing PDCA can do.”

PileDriver’s success is also due to the tremendous support of the driven pile industry. According to Van Hogan, “The industry has been generous in providing editorial content and advertising support.” Harry Robbins concurs: “Certainly industry support is the most important element to keeping the publication vibrant and successful.”

Despite the success it enjoys, PileDriver will continue to grow and improve through the exchanging and implementation of new and innovative ideas intended to further PileDriver’s standing as a leader in the industry. Through the dedicated efforts of both the PDCA and Lester, the future of PileDriver looks not only promising, but exciting, especially as modern technology will play a key role in its further development.

Says Van Hogan: “Periodicals are starting to be delivered electronically. This change may not come in the near future to PileDriver but it will in time. Electronic delivery will provide us with an opportunity to include active links to video clips, background information and direct contact with the authors of various features, among other things. It will also allow for broader but possibly more targeted delivery of information to contractors, owners, suppliers and engineers – members and non-members alike. It is my hope that in whatever form PileDriver takes, it continues to be known as a source for quality information and a means of binding the community of PileDrivers together.”

Stevan A. Hall, PDCA Executive Director, graciously took the time out of his busy schedule to talk about PileDriver magazine: the publication’s origin, purpose, future and importance to the driven pile industry.

Question: What was the inspiration and/or the vision behind PileDriver?

Steve Hall: The PDCA was looking for a professional magazine, a professional identity through the magazine for the association. PileDriver lends some credence and credibility to the PDCA. Ten years ago when we were starting up, that vision and that need were in the minds of the leadership of PDCA. The magazine was one way to move PDCA towards that vision and the credibility that they sought.
Question: What were the early key themes?

Steve Hall: To highlight members and projects, but also to promote the professionalism and quality assurance and quality controls of driven pile through the publication and through articles about the companies PDCA represents and projects that the PDCA members were working on.

Question: When and why were the major transition(s) in the publication?

Steve Hall: We have to have our short-term objectives in order to identify where we are with our long-term goals. The PDCA and the magazine itself had a long-term objective, which was to continue to improve. It was obvious to the committee and the board that the magazine needed to transition as a continued process of representing the PDCA as the association continued to grow. As the association transitioned with more members, more services, more benefits, etc., obviously the magazine required some transitional aspects, as well.

Question: What motivated the change?

Steve Hall: Change is always motivated by the desire to improve. PileDriver magazine is a very important part of what PDCA is. It’s a very visible, tangible piece of what PDCA is. The magazine helps represent PDCA in a more professional way. The changes were needed and wanted by the members and suggestions came from everybody. “Did You Know?”, for instance, was suggested by Harry Robbins.

Question: What do you feel the publication has given the driven pile industry?

Steve Hall: It’s given us representation before the public agencies that use our services that are associated with the foundations and earth retention systems. Membership-wise, through the advertising, members have become familiar with alternative equipment and services, alternative capabilities. Through our “Project Spotlights”, we’ve given members here and abroad the opportunity to see a different way to accomplish a challenging task that may not have been open to them simply because they didn’t know about it.

Question: Do you feel the support of the industry has played a key role in the success of PileDriver?

Steve Hall: There’s no doubt. You can’t have a magazine without the support of the industry. I always look at a magazine from two perspectives: the editorial and the advertising. One is not going to support the magazine without the other. In PileDriver, you have the support of the PDCA members who create the articles the readership wants, providing an educational forum, base of information, knowledge, etc. On the other hand, without the advertisers, there would be no PileDriver magazine. So the support of our service providers, manufacturers, suppliers, etc. has been absolutely essential to the success of the magazine. The entire industry comes together to support those two segments in order to make PileDriver magazine the success it is now and has been since its inception ten years ago.

Question: Do you feel that the publication has fulfilled its purpose?

Steve Hall: It’s not only fulfilled its purpose, it has probably exceeded its expectations. Prior to PileDriver, PDCA was paying to have a magazine published. What PileDriver did for PDCA was eliminate an expense. Not only that, but it allowed the PDCA to start making some revenue on the publication of the magazine. But it’s so much more than that. PileDriver is the vision of the association. PileDriver has grown from a 20-page “brochure” to a hundred-page magazine. The fulfillment of the purpose of PileDriver magazine is overwhelming in representing the PDCA, its members and our industry.

Question: What do you see or hope to see for the future of PileDriver?

Steve Hall: To continue to expand the magazine as a service benefit to our members. I see it as a single, independent representation of the driven pile industry. When you’re at the top, that growth is not always easy, but with the help of the Lester team with their new ideas and some of the things we’re doing through our committee with new ideas, I can’t help but see PileDriver get better and better. We just started our “International” section which we never had before. Although we have international distribution, by putting international articles into the magazine creates that credibility of PDCA as an international association. We are certainly interested in expanding not only the visibility of PDCA internationally through these articles but to create an image of PDCA as truly being an international association, which it is. So through the collaborative efforts of Lester and the PDCA I see the future of PileDriver as one where the publication will continue to improve and not be surpassed by anybody else in the industry.
Project-proven Tapertubes are a dramatic leap forward in on-the-job pile performance. Superior design and robust construction means this remarkable product delivers big advantages over conventional piles or other tapered piles.

Tapertube piles are the only tapered piles available with heavier wall thicknesses ranging up to 0.500" produced from mill-certified 50 ksi steel.

This extra thickness and higher grade steel often eliminates the need for coating and internal reinforcement. Larger hammers may be used with these piles to provide higher capacities and increased productivity, effectiveness, and lower costs.

Tapertube piles are available in an array of shapes and sizes to meet your soil and capacity requirements.

*We invite your inquiries for specific site applications.*

**TAPERTUBE ADVANTAGES**

- Made from 50 ksi steel, higher grades available upon request
- High capacities for shorter driven lengths
- Conventional equipment and installation methods
- Reduces concrete volume requirements
- Factory attached cast steel points
- Tapertube diameters are made to match standard pipe sizes or even non-standard pipe sizes
- Directly driven... no mandrel or butt reinforcement required
- Full-butt welded splices for direct bearing of pipe extension on Tapertube
- Drive-fit DFP S-1800 sleeves may be used instead of welding to extend piles
- Heavier thickness provides greater drivability, eliminates need for coating and reinforcement
I read *PileDriver* because it highlights the most interesting driven pile projects happening now. It’s really the **voice of the driven pile industry**.

Gina Beim, P.E.
Senior Consulting Engineer, Marketing.

Correia Construction find *PileDriver* magazine a **must read publication**. It keeps us up to date with new pile driving and pile test equipment. It additionally keeps us abreast of new driving techniques and safety issues. It is a must read for contractors that install piling as part of or is the mainstay of their core business.

Dennis Correia
Correia Construction Company Ltd.

It has been **impressive** to see the evolution of the **quality** and content *PileDriver* has taken.

Michael Kelly
Gulf-South Piling & Construction, Inc.

Our company has always supported the PDCA and has been a member since we started doing business, as well as being individual members of the association. We find that *PileDriver* magazine is a **great publication that keeps a beat on the industry**. We look to the publication for latest technology, continuing education, upcoming seminars and conferences. *PileDriver* magazine is also useful when looking to connect with other business in the industry. We have all our old publications in the office and keep them out so all employees can read them. They get a lot of use!

William Vynorius
President, Vynorius Piledriving.

Our experience has been that PDCA ads are successful because when asked, customers tell us they saw us in these ads. We get a **better response from publications** than any other means of advertising. Also, working with Lester Publications has always been enjoyable.

Mike Jahnigen
Sun Piledriving Equipment

We enjoy a good combination of technical articles and project reports of *PileDriver* magazine. We also find the advertisers’ photos of great products and successful projects very informative.

Takefumi Takuma
Giken America Corp.

PileDriver magazine contains **very interesting articles** directly related to our specialty. It is very enjoyable to read about other contractors’ experiences and find in this reading the common problems and solutions that convince us further on that the driven pile is the best possible solution to a deep foundation.

Rafael C. Miranda
Ciport S.A.
Equador

Our company has always supported the PDCA and has been a member since we started doing business, as well as being individual members of the association. We find that *PileDriver* magazine is a **great publication that keeps a beat on the industry**. We look to the publication for latest technology, continuing education, upcoming seminars and conferences. *PileDriver* magazine is also useful when looking to connect with other business in the industry. We have all our old publications in the office and keep them out so all employees can read them. They get a lot of use!

William Vynorius
President, Vynorius Piledriving.

Great magazine, I enjoy reading about the piledriving, etc. in construction projects. Well Done!

Scott A. Sechrest
Piling, Superintendent
Glenn O. Hawbaker

Scott A. Sechrest
Piling, Superintendent
Glenn O. Hawbaker
I read PileDriver because it highlights the most interesting driven pile projects happening now. It’s really the voice of the driven pile industry.

Gina Beim, P.E.
Senior Consulting Engineer, Marketing

Great magazine, I enjoy reading about the piledriving, etc. in construction projects. Well Done!

Scott A. Sechrist
Piling Superintendent
Glenn O. Hawbaker, Inc.

It has been impressive to see the evolution of the quality and content PileDriver has taken.

Michael Kelly
Gulf-South Piling & Construction, Inc.

Correia Construction find PileDriver magazine a must read publication. It keeps us up to date with new pile driving and pile test equipment. It additionally keeps us abreast of new driving techniques and safety issues. It is a must read for contractors that install piling as part of or is the mainstay of their core business.

Dennis Correia
Correia Construction Company Ltd.

Our experience has been that PDCA ads are successful because that is how they heard about us. I enjoy reading the member ads in this ad than other trade ads that are focused on the core of our customer base. Working with Lester Publications is always enjoyable.

Mike Jahnigen
Sun Piledriving Equipment

The incredible advances that have been introduced into the pile driving industry lately in new products and equipment make it imperative for those of us in the business to keep informed. PileDriver is the premier source for this information.

Stanley Merjan, P.E., D.GE
Senior Consultant
Underpinning & Foundation Skanska

PileDriver magazine speaks to the core of our business, successful pile driving. It is a relevant, well organized trade publication that keeps L.B. Foster’s name in front of our key constituents.

Don Foster
Senior Vice President, Construction Products
L.B. Foster Company

We enjoy reading PileDriver because it keeps us in touch with the pulse of the industry throughout the country. It is interesting to see high profile projects as well as new innovations throughout the industry.

Craig Meltzer
President
Underpinning, Inc.

PileDriver magazine contains very interesting articles directly related to our specialty. It is very enjoyable to read about other contractors’ experience and find in this reading the common problems and solutions that convince us further on that the driven pile is the best possible solution to a deep foundation.

Rafael C. Miranda
Ciport S.A.
Equador

Our company has always supported the PDCA and has been a member since we started doing business, as well as being individual members of the association. We find that PileDriver magazine is a great publication that keeps a beat on the industry. We look to the publication for latest technology, continuing education, upcoming seminars and conferences. PileDriver magazine is also useful when looking to connect with other business in the industry. We have all our old publications in the office and keep them out so all employees can read them. They get a lot of use!

William Vynorius
President, Vynorius Piledriving
MASON CONSTRUCTION, LTD.
BUILDING ON A FOUNDATION OF INTEGRITY
- SINCE 1939 -

Civil & Industrial Contractors Providing for all your Project Foundation Requirements

Driven Piles • ACIP Piling • Helical Piles
Restricted access • High/Low Head Room
Concrete • Timber • Pipe • Sheet • H Pile

Civil & Industrial Contractors Providing for all your Project Foundation Requirements

WWW.MASONCONSTRUCTION.NET
6285 Walden Road - Beaumont, Texas  77707   Ph: (409) 842-4455
Interpipe Inc. is a steel pipe distributor of new and used structural steel pipe. We have two large stocking locations of Seamless, ERW, Spiralweld and DSAW pipe.

3” OD – 48” OD in a variety of wall thicknesses are stocked in both locations.

Piling Pipe 80,000 min yield seamless pipe for Micro Piling.

Seamless and ERW pipe for Driven Piles, Screw Piles and Drill Piles.

Large Diameter pipe for Driven Pile or Caissons.

**ONTARIO**
3320 Miles Road, RR#3
Mount Hope, Ontario
L0R 1W0
Local: (905) 679-6999
Toll Free: (877) 468-7473
Fax: (905) 679-6544

**QUEBEC**
805 1 ère Avenue
Ville Ste. Catherine, Quebec
J5C 1C5
Local: (450) 638-3320
Toll Free: (888) 514-0040
Fax: (450) 638-3340

www.interpipe.com

Congratulations to PileDriver on 10 Successful Years!
THE “COVER” PAGE
A Pictorial History of PileDriver through its Cover Designs.

Piledrivers.org Spring 2000
The Premiere Issue!
During its 10 years of publication, PileDriver has covered everything relevant to the driven pile industry: from projects to profiles. PileDriver prides itself on showcasing the best of the best! Our focus remains on keeping our readers involved and informed in the world of pile driving.

Remember, a driven pile is a tested pile.
Vynorius Companies, Inc.

150 Elm Street Salisbury, MA 01952
PH: 978-462-7765 FX: 978-462-5331
www.vynorius.com

Piledriving
Installers of
Steel H-Pile, Pipe, Precast Piles
Sheeting & Timber Piling.
Test Beam Rentals to 3,000 Tons.

Prestress
PCI Certified
Manufacturers & Installers
of Precast, Prestressed
Concrete Piles from 12”- 28”
Manufacturers of Precast
Bridge Products.

Over 30 years of experience supporting New England.
The changes and growth in *PileDriver* over the ten years the magazine has been in publication have been steady and progressive, utilizing increased and stronger editorial and improved design technology.

To illustrate how the layout and content of the magazine has evolved during this period, below are comparison pages from *PileDriver’s* earliest issues and *PileDriver* in 2010.
STOP.
HAMMER TIME

- Vibratory, Diesel, Hydraulic & Air Hammers at your service.

Congratulations to PileDriver on 10 Successful Years!
For more than a decade, PileDriver, once known as PileDrivers.org, has established itself as a strong, timely and effective communication platform of the PDCA and, thusly, has become the voice of the industry. The beginning stages presented the challenges and difficulties typical of any start-up publication – it was a costly and time-consuming venture, and while there were the cost factors to consider, the decision by Van Hogan and the PDCA Communications Committee to proceed with the development of print media ultimately proved to be the right one. Today, PileDriver has earned the status as the driven pile industry's leading magazine and #1 reader choice among contractors, technical engineers and associates, and that in itself is a considerable accomplishment – and one that oft-times an association can only dream of.

It was in 2003 that Lester Publications, LLC contracted with PDCA with a vision to take their association's existing publication to a new frontier never imagined possible. The first and most important part to understanding how this success has evolved is through our relationship with the PDCA. Having the opportunity to work with such a progressive association, primarily Executive Director Steve Hall and Van Hogan, has truly been positive and encouraging. This is due to the trust and respect they have placed in us, allowing us to do what we do best, which is advancing the communication programs of trade associations across North America. We couldn’t ask for a stronger publishing partnership than the relationship we’ve developed with this group of professionals, and we are grateful to the PDCA for continuing to place their trust in Lester as we move into what I consider a whole new decade in publishing.

What’s next for PileDriver?

That is a question I get asked all the time…when you have the leading publication, where can you go from here? However, to me, the answer is very simple: Digital.

In a world where industry professionals must keep their finger on the pulse of information at all times, Lester and the PDCA are currently working together to develop a truly visually appealing online version of PileDriver.

The world of online and social media has taken the publishing industry by storm. The way the world consumes media today is obviously much different than 10 years ago, and in order for us to maintain the industry leading title we must present PileDriver to the PDCA audience in the available formats of today so that we can captivate the world of tomorrow.

We feel there are numerous user benefits in utilizing the online world as a way they receive media. One of these includes the ability to quickly and conveniently share articles with colleagues via email or social media plug-ins such as Facebook and Twitter. No longer will you need to photocopy the magazine page, write “read this” and fax it to a business associate.

For the advertising community, this is extremely powerful in terms of marketing exposure. With digital media and specifically the example above with regard to social networking, advertisements can reach a much broader audience, providing even better results and possibly even a better return on investment when it comes to prospective new customers.

Fundamentally, if a company is advertising, they’re looking to promote and sell products/services to an audience that has interest in that type of product or service. Ideally, they
want action and results on their advertisements. By providing visually appealing digital ads, the opportunity for readers to take action is immediate by clicking right through to the advertisers’ websites to learn more about what is advertised. With the use of online technology and reporting, we will be able to provide a very measurable response for the advertising community, helping them to make more results-oriented marketing decisions which best suit their business.

In addition to online publishing, we’re very excited about the introduction of the tablet and we are interested in all it has to offer the publishing world. It’s a very exciting time to be in magazine publishing for both publishers and associations. Working with our design software provider Adobe and their advancement into digital publishing, will allow us to take all the wonderful elements of visual print publications to the reader online. This offers readers further insight into an article, and in the case of Project Spotlight, provide additional photos – and videos – which printed publications cannot easily do.

We couldn’t make this headway without the informative and interesting editorial which is first and foremost why the readers trust PileDriver. The great work and effort from Steve Hall, Stone Wallace (Editor of PileDriver), and the PDCA Communications Committee, led by Pollyanna Cunningham, provide us with the content necessary to make these advancements possible. The editorial direction moving forward and the quantity as well as quality of content will be the key component in assisting Lester’s creative team to provide the PDCA audience with a truly digital multimedia experience.

PileDriver’s future is very exciting, and as a proud publishing partner to the PDCA we are dedicated to turning the page to the next chapter of this success story. With such a strong industry, loyal and dedicated member support, and progressive minded individuals leading the PDCA, we are confident the “what’s next” of PileDriver will be revolutionary in the world of association publishing and believe that PDCA will lead the way for thousands of associations across North America.

We look forward to receiving PileDriver every quarter. The articles are informative and include a variety of topics that allow us to keep focused on the latest developments and technology in the industry. PileDriver also provides us with a connection to other precasters, as well as designers and contractors; and promotes piles in the industry. Congratulations to PileDriver for 10 Years of expertise.

Gary Shrieves, Senior Estimator
Bayshore Concrete Products
The gold standard of instruments and software for pile testing and monitoring

Congratulations PDCA on the occasion of the 10th anniversary of PILEDRIVER

Quality Assurance for Deep Foundations
Cleveland, OH USA
+1 216-831-6131

www.pile.com  sales@pile.com
MB WESTERN INDUSTRIAL
PHONE—281-487-5757
WWW.MBWESTERN.COM

CIVIL, PILING & MARINE CONSTRUCTION CONTRACTOR
We Serve the Needs of Private Industry, Municipal, State, and Federal Construction in the Gulf Coast Area

SAFETY, QUALITY, EXPERIENCE & VALUE
WWW.MBWESTERN.COM
Throughout this commemorative edition, we have outlined the many successes PileDriver has enjoyed since its inaugural issue. We’ve discussed and displayed through graphic representations the growth in editorial, page count, departments, special event coverage - not to mention all the effort involved in putting together each edition of this first class publication.

With that said, we must mention another group of business professionals who play a major and key part in these publications successes:

The advertisers.

As an advertising company, you have helped us achieve the unimaginable, aided us in our goal of managing and maintaining a high quality and industry beneficial publication. Simply put, it has been through your support over the years that we have been able to grow PileDriver into the powerful advertising platform it is today. One that is read by the most influential decision makers in the pile driving industry!

In addition, your support has made it possible to give back!

Each advertiser can feel pride in knowing that in addition to the great marketing benefits and effective promotion of your company through PileDriver, a percentage of each advertising dollar spent is contributed directly back to the PDCA. These funds make it possible for the PDCA to continue to do the excellent work they do in continually promoting the driven pile industry.

On behalf of the PDCA, we at Lester Publications thank you for your support of PileDriver and look forward to continuing a mutually beneficial relationship with you, our loyal advertiser.

Sean Davis  
Vice President & Publisher  
Lester Publications, LLC

I find PileDriver highly informative because it provides a valuable listing of the pile contractors across the U.S., along with the pile types and equipment they use in various soil conditions.

Lance Werness  
Contractor Member  
L.H. Bolduc Co., Inc.
1,264 YEARS

We thought it was pretty impressive that Boh Bros. has been in business for 100 years, and piledriving since the 1930’s.

Then we added the combined years of experience among our current field supervisors and office management staff...the result knocked our socks off. 1,264 years of combined experience in piledriving and marine work, all with Boh Bros. If you are an engineer or an owner who needs some expertise in this area, we have over a millenium’s worth of knowledge.

That’s the difference experience can make. Call Boh.

Contact VP Dale C. Biggers 504.827.7636 | www.BohBros.com
CONSOLIDATED PIPE & SUPPLY CO., INC.

STRUCTURAL DIVISION

- Steel Pipe
  - All Sizes and Specifications
  - Cut to Length
  - Tested Material
  - Mill Certification
  - Coating and Lining to all Specifications
- Applications for:
  - Piling, Foundation, Marine, Bridge, Tunnel
  - Bore Casing, Micropile
- Prompt Delivery

CONSOLIDATED PIPE & SUPPLY CO., INC.
1205 HILLTOP PARKWAY
BIRMINGHAM, AL 35204

WATS 1-800-467-7261
BUS. (205) 323-7261
FAX (205) 251-7838
Cell (205) 739-1211

BRIAN ROGERS
brogers@consolidatedpipe.com

“Dedicated to Service”
OPEN CELL® Structures

OPEN CELL Technology provides a low cost, high performance solution for high vertical waterfront structures in both ideal and extreme conditions. The OPEN CELL system offers a solution for unique and standard applications that provides superior performance often at significantly lower cost.

- High Loads Capacity
- Engineered for Deep Water
- Minimal Embedment
- Maintains Stability in Soft Soils
- Scour Insensitive
- Ice Resistant
- Ideal for Seismic Conditions
- Accommodates Long Term Settlement

800.848.6249
Please visit our new site at www.opencell.us

PND Engineers, Inc. patents:
#US-6,715,964 B2;
#US-7,018,141 B2
#US-7,488,140 B2
OPEN CELL and OPEN CELL SHEET PILE are registered trademarks, and the PND logo is a trademark of PND Engineers, Inc.
A North American Leader in The Supply of Steel Products

TUBULAR PRODUCTS
STEEL LINE PIPE - CASING - OFFSHORE DRIVE PIPE
LINE PIPE API / ASTM / CSA SPECS
1/4” through 60”, Grade B through X-80
Various external corrosion coatings
Casing 4 1/2” through 60” – API and Premium threads

CONSTRUCTION PRODUCTS
H-PILE - SHEET PILE - PIPE PILE - WALL SYSTEMS - WF BEAMS - RAIL
NEW and USED
SALES and RENTALS
PURCHASERS OF USED PILING

www.jdfields.com

55 Waugh Drive  |  Suite 1250  |  Houston, Texas  77007  |  281-558-7199
Congratulations to PileDriver on 10 Successful Years!

JD Fields & Company, Inc. Since 1985
www.jdfields.com