

Conference Sponsorship Opportunities

The tradition of featuring PDCA annual conference sponsors in a highly visible, consistent and professional manner throughout the conference will be continued with emphasis in 2016.

All sponsoring companies will receive on-site advertising on signage, recognition during announcements throughout the conference, their logo on annual conference marketing materials, as well as recognition in the PDCA e-Letter, *PileDriver* magazine, the PDCA website, social media sites and the new PDCA mobile app.

▼ Platinum Level Sponsorships – \$3,000

Choose one package below. This level includes a full page ad in the attendee notebook and your logo on the brochure and notebook cover pages.

- **Annual Dinner**
Sponsorship of the annual dinner includes full dinner buffet, all-evening hosted bar with Mardi Gras theme and your company logo highlighted
- **Annual Dinner Entertainment**
Sponsorship of entertainment for the Mardi Gras-themed annual dinner with your logo highlighted
- **Project of the Year Awards Program (limit two sponsors)**
Sponsorship of the PDCA Project of the Year Awards program includes your company information and logo presented in the video loop at the annual conference and a company representative to present the awards
- **Business and Awards Luncheon**
Sponsorship of the luncheon includes the lunch buffet and awards presentation branded with your company logo
- **NEW! Conference mobile app **SOLD OUT****
Sponsorship of the new mobile app includes your company logo on the splash page of app when downloaded and a rotating banner ad

▼ Gold Level Sponsorships – \$2,000

Choose one package below. This level includes a half-page ad in the attendee notebook.

- **Companion's Program**
Sponsorship of the companion's program, including the off-site activities, breakfasts, luncheons, receptions and annual dinner and entertainment
- **Guest Room Key Cards **SOLD OUT****
Your company name and logo printed on every hotel guest's room key – Deadline: March 15, 2016
- **Name Badge Lanyard **SOLD OUT****
Your company name and logo printed on the conference name badge lanyards given to all attendees – Deadline: March 15, 2016
- **Opening Ceremony Breakfast**
Sponsorship includes opening ceremony plated breakfast and entertainment with your company logo highlighted
- **Opening Reception**
Sponsorship includes heavy buffet-style hors d'oeuvres, carving stations and hosted bars with your company logo highlighted
- **Exhibitors Luncheon**
Sponsorship includes networking buffet lunch in the exhibit hall with your company logo highlighted

▼ Silver Level Sponsorships – \$1,000

Choose one package below.

- **Refreshment Breaks**
Sponsorship includes the morning and afternoon refreshment breaks in the exhibit hall branded with your company logo
- **Third Annual Scholarship Fundraiser – Bowling Tournament**
Sponsorship includes bowling tournament, lunch, beverage service and team t-shirts branded with your company logo
- **Opening Reception Specialty Cocktails **SOLD OUT****
Sponsorship includes New Orleans-themed specialty cocktail bar with specialty glass
- **Annual Dinner Reception**
Sponsorship of one-hour annual dinner reception with a hosted bar and hors d'oeuvres and your company logo highlighted
- **General Business Meeting Breakfast and Keynote Speaker**
Sponsorship of general business meeting buffet breakfast and keynote speaker

▼ Sponsorship Add-on Opportunity – \$250

- Rotating banner ad on NEW conference mobile app ▼

PDCA Project of the Year Sponsorship

The Project of the Year Awards program is an important part of PDCA. It is a time to recognize and pay tribute to the projects that PDCA members construct and complete every day in the pile driving industry, a time when new ideas can be brought to the forefront and an opportunity to share best practices with your fellow pile drivers.

Sponsor benefits include a company logo printed on Project of the Year advertising, participation in the PDCA Project of the Year Award presentation and company information and logo presented in the PDCA Project of the Year video loop that is shown continuously at the annual conference and in the Project of the Year Award summary in *PileDriver* magazine.

Sponsorship for the PDCA Project of the Year is \$3,000 and is limited to two companies.