



The 20th Annual Design and Installation of Cost-Efficient Piles Conference

November 5–6, 2019

The Westin Cleveland Downtown, Cleveland, Ohio

*“Deep Foundations, Earth Retention
and the Benefits of the Driven Pile”*



Don't miss this opportunity to *connect* with your peers, *collaborate* on industry research and strengthen your *commitment* to the driven pile profession!

About:

Held each fall since 2000, this exclusive PDCA program presents modern approaches to maximize and promote the increased use of driven piles through a series of engineering-focused presentations.

Who Should Attend:

The conference is primarily designed for general and sub-contractors; geotechnical, structural and civil engineers; and other firms or individuals who conduct business, support or are associated with the deep foundations, earth retention and/or the driven pile industry. Licensed PEs will earn professional development hours (PDHs) by attending this conference.

What You Will Learn and Experience:

The conference will consist of a series of presentations with a focus on deep foundations, earth retention and/or the driven pile; including industry keynote presentations, case histories and other technical presentations ranging from 15–60 minutes each, addressing the conference theme. Attendees will learn the advantages of using driven piles as a foundation element for various types of projects, as well as current industry research and technology.

Conference Schedule

Monday, Nov. 4 – Pre-Conference Short Course*

7:00 a.m.	Breakfast – <i>Vanda</i>
8:00 a.m.	General Sessions: Sheet Pile Course – <i>Orchid East</i>
12:00 p.m.	Lunch – <i>Vanda</i>
1:00 p.m.	General Sessions: PDI/GRL Course – <i>Orchid East</i>
5:00 p.m.	Adjourn

Tuesday, Nov. 5

7:00 a.m.	Registration Opens – <i>Orchid Foyer</i> Breakfast and Exhibit Hall Opens – <i>Orchid West</i>
8:00 a.m.	General Sessions – <i>Orchid East</i>
9:50 a.m.	Morning Break – <i>Orchid West</i>
10:25 a.m.	General Sessions – <i>Orchid East</i>
12:00 p.m.	Luncheon – <i>Orchid West/Exhibit Hall</i>
1:15 p.m.	General Sessions – <i>Orchid East</i>
2:50 p.m.	Afternoon Break – <i>Orchid West/Exhibit Hall</i>
3:15 p.m.	General Sessions – <i>Orchid East</i>
5:00 p.m.	Meet n' Greet Reception – <i>Orchid West/Exhibit Hall</i>

Wednesday, Nov. 6

7:30 a.m.	Registration Opens – <i>Orchid Foyer</i> Breakfast and Exhibit Hall Opens – <i>Orchid West/Exhibit Hall</i>
8:00 a.m.	General Sessions – <i>Orchid East</i>
9:50 a.m.	Morning Break – <i>Orchid West/Exhibit Hall</i>
10:15 a.m.	General Sessions – <i>Orchid East</i>
12:00 p.m.	Conference Concludes

* Course requires separate registration.

Exhibitor Information

PDCA cordially invites you to support the 20th Annual DICEP conference as a valued exhibitor!

Why Exhibit?

This 1.5-day intimate event encourages opportunities for you to promote your business as a professional in the driven pile industry. Your company will be part of a unique and professional setting designed for networking and socializing, fostering and developing new client relationships and, most importantly, exposure of your company's products, services, tools and techniques to contractors, engineers and those starting out in the driven pile industry. There is no better way to make an impact than in the PDCA Exhibit Hall, which will be the featured location for all food and beverage functions including breakfast, lunch, reception and breaks.

Exhibitor Registration:

Registration includes one full conference registration and exhibit space, a six-foot skirted table, shared electrical outlet, two chairs, a wastebasket and wireless internet access. The Exhibit Hall is limited to 25 spaces. Exhibitors have the opportunity to select their booth number and reservations will be confirmed on a first registered/paid-in-full and available basis.

Fees:

PDCA Members/Supporting Organizations: **\$600**

Non-PDCA Members: **\$700**

Each Additional Exhibitor (Same Company): **\$400**

Additional Information for Exhibitors:

Additional exhibitor attendees are required to register for the conference. Exhibitors are expected to set up and break down at the requested times.

Exhibitors are responsible for shipping items to the hotel for the Exhibit Hall. Package handling charges shall be assessed for materials received by the hotel in advance of the event date. The following charges will apply as a receiving charge:

Package Weight	Price
0–10 lb.	\$7 each
11–30 lb.	\$10 each
31–50 lb.	\$20 each
51–70 lb.	\$30 each
71–100 lb.	\$40 each
101+ lb.	\$60 each
Skids/Large Crates	\$150 each

The charge for guests shipping from the hotel without their own account is the standard shipping rate, depending upon shipper, plus handling charges. Handling charges are subject to change without notice. Due to limited storage space, additional storage charges will be applied to packages stored more than two business days.

Please address all packages as follows:

Guest's Name, Organization Name
Re: PDCA DICEP Conference/November 5–6, 2019
Attn: Banquets
The Westin Cleveland Downtown
777 Saint Clair Avenue NE
Cleveland, OH 44114

It is each exhibitor's responsibility to ascertain that your packages have arrived. All containers or boxes will need to be stored in each exhibitor's area.

Exhibit Hall Schedule

Monday, Nov. 4

3:00 p.m. Exhibitor Set-Up

Tuesday, Nov. 5

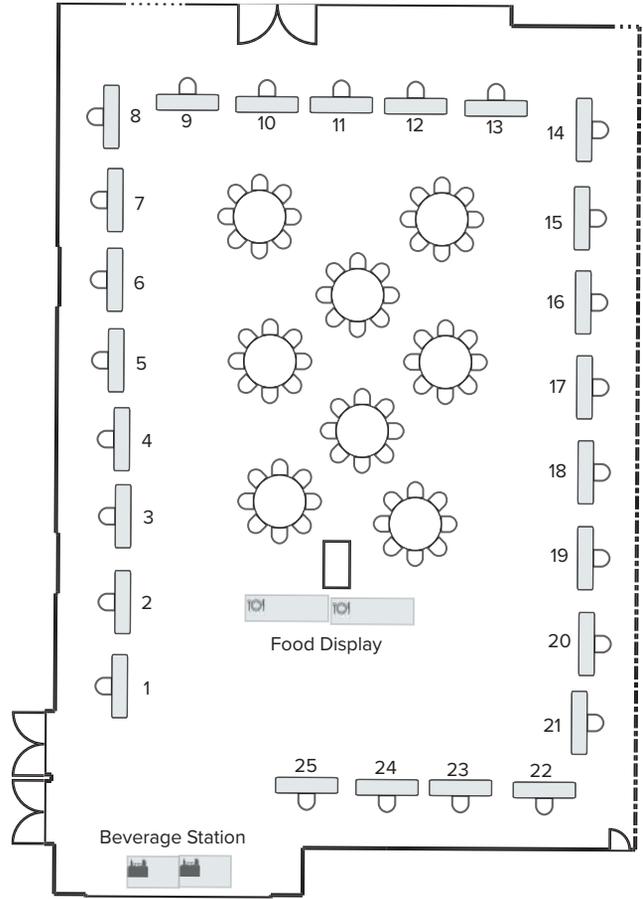
7:00 a.m. – 6:00 p.m. Exhibit Hall Open

Wednesday, Nov. 6

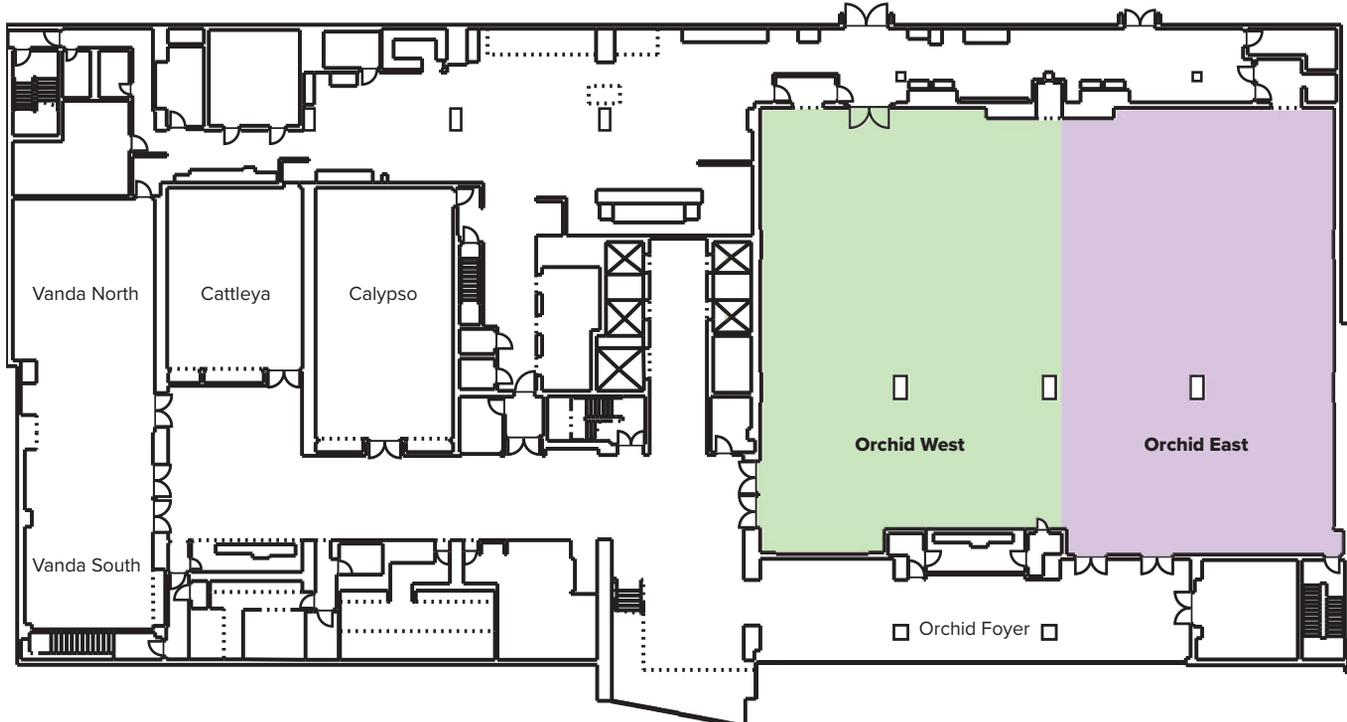
7:30 a.m. – 12:00 p.m. Exhibit Hall Open

**See Agenda for food and beverage function times*

West Ballroom | Orchid West



Westin Hotel | 6th Floor



Sponsorship Opportunities

PDCA is excited to announce the sponsorship opportunities for the 20th Annual DICEP conference!

Sponsor Benefits:

Companies will have a variety of sponsorship opportunities at the conference and PDCA will continue the tradition of featuring sponsors in a highly visible, consistent and professional manner through continuous onsite visibility of their company name and logo.

This includes recognition and advertising on conference signage and on conference marketing materials, including the conference brochure, PDCA monthly e-newsletters, social media promotion before, during and after the conference, conference e-mails, *PileDriver* magazine and on the DICEP conference and PDCA websites. Sponsor as an exhibitor or attendee.

Sign up today!

Please contact Kathy Harper, PDCA's manager of education and events, at 904-215-4771 or kathy@piledrivers.org for any questions regarding sponsorship opportunities. Don't see the sponsorship that is right for you? Connect with PDCA to create a personalized sponsorship that supports your company's goals.



Sponsorship Opportunities:

Name Badge Holder/Lanyards:

Make a statement, be seen and connect all day by sponsoring the 20th Annual DICEP name badge holder/lanyard, co-branded with your company logo. – \$1,500

Mobile App:

Stay connected and engage with attendees by sponsoring the 20th Annual DICEP Mobile App! Receive two push notification that will highlight your company directly on the attendee's phone! – \$1,500

Meet n' Greet Reception:

Sponsor the one and only conference reception on Tuesday evening. This is an excellent opportunity to showcase your company brand and what you have to offer to the driven pile industry. The reception will include a hosted bar and hors d'oeuvres from 5:00 p.m. – 6:00 p.m. in the Exhibit Hall. – \$1,200

Conference Breakfasts (2):

Have your company name be the first thing attendees see on Tuesday or Wednesday morning in the Exhibit Hall by sponsoring the conference breakfasts. Help get everyone off to a great start! – \$1,000 each

Conference Luncheon:

Sponsor the most popular meal of the day! The conference lunch on Tuesday afternoon will take place in the Exhibit Hall and is sure to encourage memorable mid-day conversation and connections. – \$1,000

Refreshment Breaks (3):

Don't miss out on this opportunity to sponsor up to three refreshment breaks, all taking place in the Exhibit Hall on Tuesday and Wednesday. Attendees will have the opportunity to refill, refuel and recharge during the morning and afternoon conference breaks with food and beverages; all while making valuable connections and exchanging critical information. – \$500 each

Student Sponsorships (Unlimited):

Build longevity and continuity into the future of PDCA by furthering educational and service opportunities for students by sponsoring a student. PDCA will select university students to support their participation in the DICEP conference. The sponsorship is intended to help develop and promote the driven pile industry to those up and coming in the deep foundations industry. – \$75

Hotel Information

The Westin Cleveland Downtown Hotel

Address:

777 St. Clair Ave. NE
Cleveland, OH 44114

www.marriott.com/hotels/travel/clewi-the-westin-cleveland-downtown

Room Rate:

PDCA has secured a conference rate of \$129 plus tax for reservations made through Monday, Oct. 14, 2019 (subject to room rate availability, including pre/post nights). Individuals are responsible for making their own reservations either online by visiting www.pdca-dicep.com or by calling toll-free 888-627-8085 and referencing PDCA 20th Annual DICEP Conference.

Hotel Parking:

Discounted day and overnight valet parking are available at the Westin Cleveland Downtown hotel: \$16/day and \$24/overnight, plus tax.

Airport:

The Cleveland Hopkins International Airport (CLE) is 13 miles from the Westin Cleveland Downtown and airport shuttle services are not available. Alternative transportation methods include Uber, Lyft and taxis.

Shipping and Storage:

The hotel does not have storage space for crates, pallets or large shipments. Any materials to be sent to the hotel may arrive no earlier than two days in advance. Please refer to the shipping and storage chart (right) for a specification of storage charges based on weight and date. The mandatory handling and storage fee is retained by the hotel and is not a tip, gratuity or service charge for employees providing the handling services. The hotel will not be responsible for any loss or damage to materials sent to the hotel prior to two days in advance of the customer's arrival date.

Each piece received must be labeled with the **guest name and/or meeting name and date of the function or arrival**. If a shipment contains multiple boxes, all boxes should be labeled for example, in following manner; 1 of 3, 2 of 3, etc.

Groups should make arrangements to ship their materials out of the hotel. The group is responsible for packing, sealing and labeling their own boxes.

Specification	
Overnight Letter	Free
Overnight Box	Free
0–5 lb.	\$7
6–10 lb.	\$7
11–30 lb.	\$10
31–50 lb.	\$20
51–70 lb.	\$30
71–100 lb.	\$40
100+ lb.	\$60
Envelope	\$5
Special Handling Charge	\$15
Crate	\$50
Skids and Large Crates	\$150
Storage rates are based on 48 hours or less	
Storage 48+ hours is additional	\$5 per box/day
Outbound Package	No charge

Please be sure that all materials sent to the hotel are marked as follows:

- Hold for arrival
Name of Client or Host
Date of Function
Attention: Banquets
- Complete Return Address
The Westin Cleveland Downtown
777 Saint Clair Avenue NE
Cleveland, Ohio 44114

PDCA does not use a housing or room reservation service for its events. When you reserve your room at the Westin Cleveland Downtown Hotel, know there are only two ways to do so: by visiting the Westin Cleveland hotel online portal, accessible through www.pdca-dicep.com or by calling the Westin Cleveland at 888-627-8085 and referencing our group "PDCA 20th Annual DICEP Conference".

About Cleveland – Fun Facts

- Cleveland was founded by General Moses Cleaveland. As the story goes, the name was reduced to “Cleveland” when the local newspaper discovered the name was one character too long for its masthead.
- The Rock and Roll Hall of Fame was founded in Cleveland in 1983. To date, 701 people have been inducted.
- Jesse Owens, who won four gold medals in the 1936 Berlin Olympics, was from Cleveland.
- A suburban home in Cleveland was the setting for the beloved film “A Christmas Story.” It has since been purchased on eBay and renovated to an exact replica of the house in the film.
- Cleveland’s Playhouse Square Center is the second largest performing arts venue in the United States.
- Cleveland is a city that knows how to rock. “Hang On Sloopy” by the The McCoys is the city’s official song.
- Cleveland is home to the world’s largest indoor Ferris wheel, built in 1985. It stands more than 120 feet high.
- Joe Schuster and Jerry Siegel created the famous comic hero Superman in Cleveland.
- The world’s largest rubber stamp, created for the Standard Oil Company, has a home in Cleveland’s Willard Park.



The Rock and Roll Hall of Fame in Cleveland

Registration and Sponsorship Fees

Registration Types and Fees

Full Conference Registration

Registration fee includes Tuesday and Wednesday breakfast, morning and afternoon breaks, Tuesday lunch and evening reception, conference materials, general session presentations, access to exhibit hall, Professional Development Hours and post-conference attendee list.

	On or before 9/16	On or after 9/17	Onsite
PDCA or Supporting Organization Member -----	\$450	\$550	\$650
Additional person(s) from the same company -----	\$400	\$500	\$600
Non-Member Registration -----	\$550	\$650	\$750
Federal/State Agency Employees/Military -----	\$250	\$300	\$350
Engineering Students -----	\$75	\$75	\$75

Pre-Conference Short Course Registration

Registration fee includes Monday breakfast, morning and afternoon breaks, lunch, conference materials, and Professional Development Hours.

Morning Sessions-----	\$100 Member / \$150 Non-member
Afternoon Sessions -----	\$100 Member / \$150 Non-member
Morning & Afternoon Sessions -----	\$200 Member / \$300 Non-member

**An additional \$50 per ½ session will be added for onsite registration.

Exhibitor Registration

Registration fee includes one full conference registration and exhibit space, one six-foot skirted table and two chairs, shared electrical outlet, wastebasket and wireless internet access. Please note exhibit spaces will be reserved on a first registered/paid-in-full and available basis.

PDCA or Supporting Organization Member -----	\$600
Additional person from same company -----	\$400
Non-Member Exhibitor Registration -----	\$700

*Companies interested in joining PDCA will receive the discounted registration rate once membership dues have been submitted. Dues paid will be applied to membership for 2020 and you will receive complimentary membership for the remainder of 2019!

**Refunds of 50% will be issued up to Oct. 4, 2019.

Sponsorships:

All sponsors will receive recognition pre- and post-conference by representation in all conference marketing materials, PDCA e-letters and notifications, *PileDriver* articles/conference wrap-ups, social media and website advertising. Sponsors will also be recognized on-site through signage and mention in the on-site conference program. Please see individual sponsorship opportunities on page 5 for more information.

Name Badge Lanyards -----	\$1,500
Conference Mobile App-----	\$1,500
Meet n' Greet Reception -----	\$1,200
Conference Breakfasts (2)-----	\$1,000 each
Conference Luncheon -----	\$1,000
Refreshment Breaks (3) -----	\$500 each
Student Sponsorships (unlimited)-----	\$75



Registration Form

You may register for the conference on the PDCA website by visiting www.PDCA-DICEP.com. If you register using the provided form, please complete it in its entirety, PDCA will not process incomplete registration forms. Please be sure to print or type clearly and return to the PDCA by e-mail at marian@piledrivers.org, via fax to 904-215-2977 or via mail to 33-1 Knight Boxx Road, Orange Park, FL 32065. If you have any questions, please contact the PDCA office at 888-311-PDCA (7322).

Please check one: Associate Contractor Engineer Student Government

Company Name _____ Phone _____

Mailing Address _____ City _____ State/Province _____ Zip/Postal Code _____ Country _____

Last Name _____ First Name _____ E-mail _____

Additional Attendee Last Name _____ First Name _____ E-mail _____

Full Conference Registration

PDCA or Supporting Organization Member	\$450 / \$550	x	_____	=	_____
Additional Person(s) from the Same Company	\$400 / \$500	x	_____	=	_____
Non-Member Registration	\$550 / \$650	x	_____	=	_____
Federal/State Agency Employees/Military	\$250 / \$300	x	_____	=	_____
Engineering Students	\$75	x	_____	=	_____

Pre-Conference Short Course Registration

Morning Sessions	\$100 Member / \$150 Non-member	x	_____	=	_____
Afternoon Sessions	\$100 Member / \$150 Non-member	x	_____	=	_____
Morning & Afternoon Sessions	\$200 Member / \$300 Non-member	x	_____	=	_____

Exhibitor Registration

PDCA or Supporting Organization Member	\$600	x	_____	=	_____
Additional Person from Same Company	\$400	x	_____	=	_____
Non-Member Exhibitor Registration	\$700	x	_____	=	_____

Companies interested in joining PDCA will receive the discounted registration rate once membership dues have been submitted. Dues paid will be applied to membership for 2020 and you will receive complimentary membership for the remainder of 2019!

Sponsorships:

Name Badge Lanyards	\$1,500	x	_____	=	_____
Conference Mobile App	\$1,500	x	_____	=	_____
Meet n' Greet Reception	\$1,200	x	_____	=	_____
Conference Breakfasts (2)	\$1,000	x	_____	=	_____
Conference Luncheon	\$1,000	x	_____	=	_____
Refreshment Breaks (3)	\$500	x	_____	=	_____
Student Sponsorships	\$75	x	_____	=	_____

TOTAL PAYMENT DUE TO PDCA = _____

Tabletop/Booth Selection Request (See Exhibit Floor Plan – Page 4): Option 1 _____ Option 2 _____ Option 3 _____

Payment Information:

Check Visa MC AMEX

Name on Card: _____ Exp. Date: _____

Card Number: _____ Security Code: _____

Card Billing Address: _____

Signature: _____

Refund Policy: Refunds of 50% will be issued up to Oct. 4, 2019.